



# Your Digital Content Plans

2026-2027



# Your community.

Welcome to **Bolinda Standing Orders 2026/27**.  
Built around your library. Curated to loan.

At Bolinda, our focus is simple supplying your library shelves with content that loans.

Our Standing Orders are built to help libraries deliver high-performing Large Print and Audiobook collections with confidence — carefully curated, reliably supplied, and backed by the experience and judgement libraries have trusted for decades.

In a changing library landscape, physical formats continue to play an important role. Large Print remains essential for accessibility, comfort and reader choice. CDs continue to serve loyal audiobook borrowers who value a familiar, dependable format. And for library teams, both formats need to work hard: strong titles, consistent supply and minimal administration.

That is where Bolinda stands apart — with the local service, scale and category expertise to keep your collections performing.

Every standing order is shaped by deep publishing knowledge, proven borrower demand and a practical understanding of what libraries need. Our CD service is supported by local manufacturing, premium packaging and quick turnaround times, while our Large Print range is curated to keep collections fresh, relevant and ready to loan.

Across the broader Bolinda business, we continue to invest in the future of library content through BorrowBox — strengthening our commitment to premium digital collections with the addition of trusted, high-value content such as the Australian Financial Review.

Inside, you'll find a preview of the year ahead: carefully selected titles, proven formats, dependable service and a team genuinely committed to helping your collection perform.

Thank you for choosing Bolinda. We're proud to support your library with content, service and expertise designed around the way your members read and listen.

Anywhere. Everywhere.

Warm regards,  
Rebecca & Jan



Jan Herrmann  
CEO



Rebecca Herrmann  
Founder & Publisher

# Digital Content Plans

eAudiobooks, eBooks and ePress by the most in-demand authors and publishers, on the most used digital-lending app.

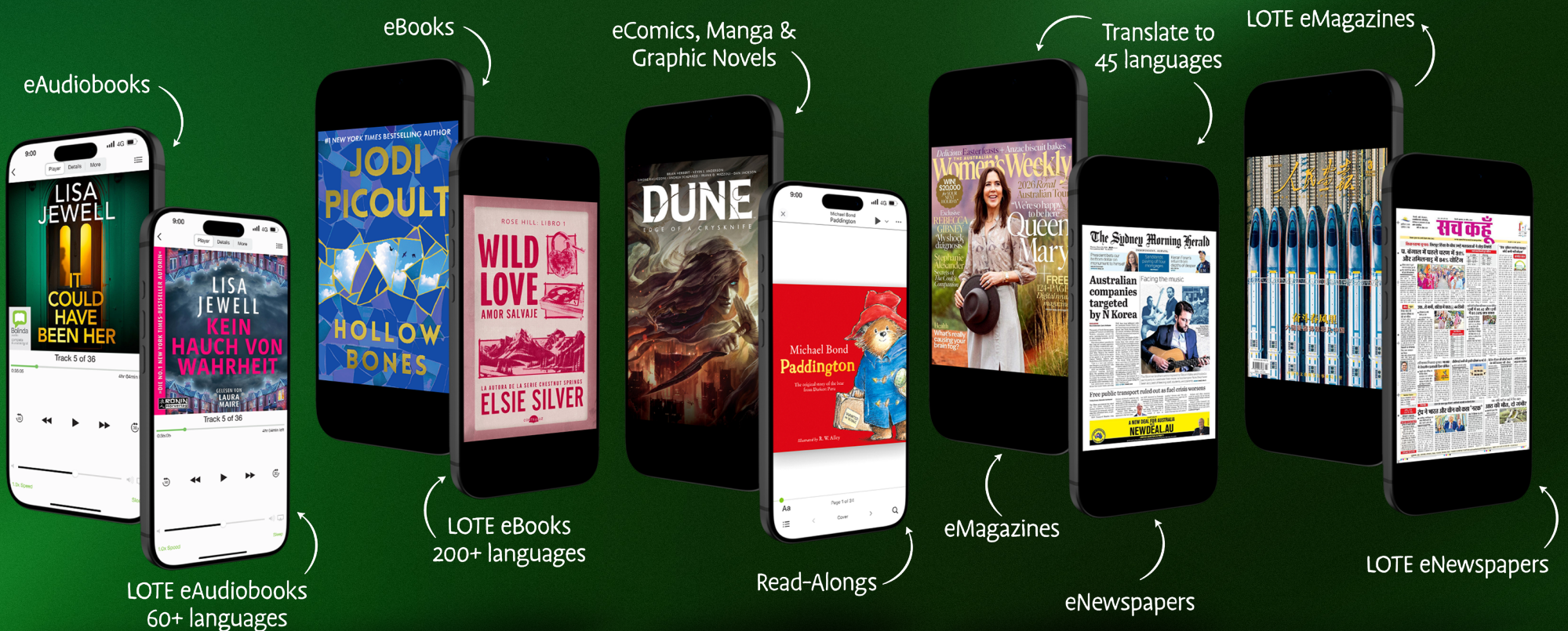


# BorrowBox

## All formats in one app.

100% of the year's bestselling titles on your digital shelf the day they drop.

eAudiobooks, eBooks, eMagazines and eNewspapers.



# eAudiobooks

Listening is louder than ever — and BorrowBox carries the most exclusive eAudiobook catalogue going.

Our eAudiobook content plan delivers an unmatched mix of exclusive and non-exclusive titles, every plan curated and ranked for maximum borrower engagement.



# New and Exclusive eAudiobook Release Plans

## Front of the queue.

Bring your members the year's most-anticipated listens before the buzz peaks. Our flagship eAudiobook Plan delivers an unmatched stream of audiobooks packed with BorrowBox titles – packed with exclusives – debut novels, award-winners, chart-topping fiction, breakout children's hits and future PLR favourites. Every release lands on your digital shelves the moment demand spikes.



## BorrowBox exclusive audiobooks from:

Bolinda audio, Bolinda/ABC Audio, Bolinda/Audible, Bolinda/Bonnier, Bolinda/Canongate, Bolinda/Gill Books, Bolinda/Hachette Australia, Bolinda/Harper Audio Australia, Bolinda/Harper Audio UK, Bolinda/Macmillan Australia, Bolinda/Macmillan UK, Bolinda/O'Brien, Bolinda/Penguin Random House UK

# New eAudiobook Value Plan Premium Simultaneous Access

Simultaneous access. On the titles that matter most.

Where others offer scale, we focus on impact - bringing simultaneous access to high profile in-demand titles your patrons actually want to listen to.



Thousands of local and international titles are now available exclusively on BorrowBox.

# eBooks

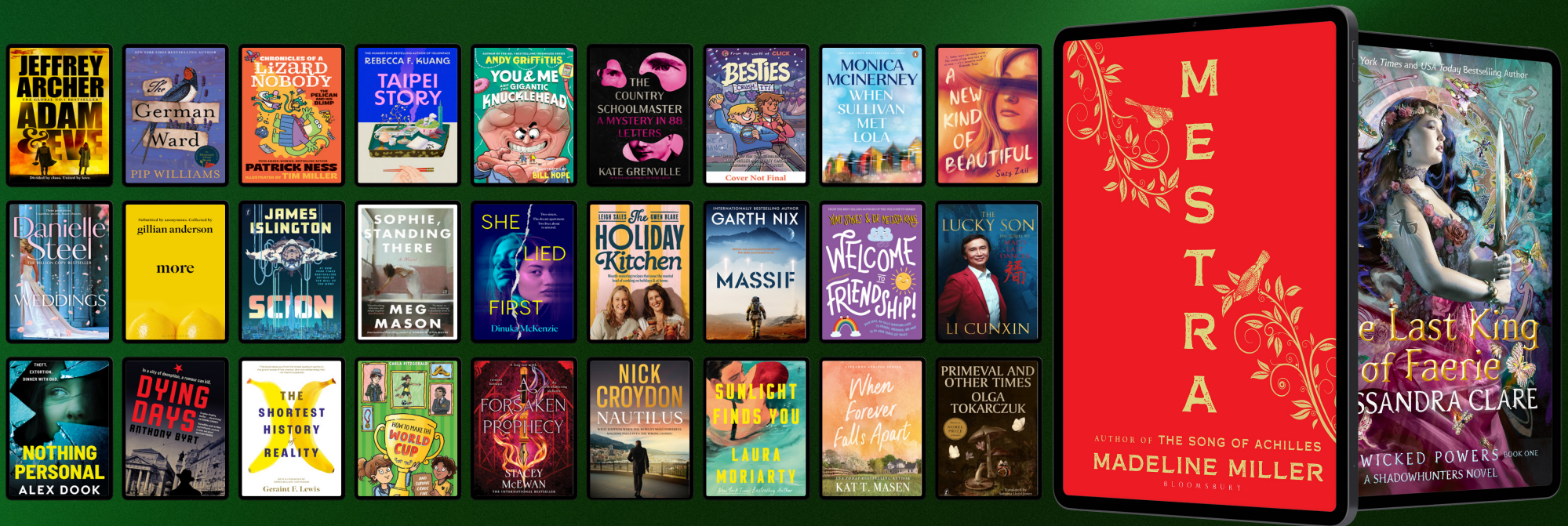
Day-one access to the year's biggest titles. The most in-demand reads in the market, delivered through the BorrowBox app and supported by digital marketing assets your team can run with from day one.



# eBook New Releases Exclusively Curated

Right book. Right now.

Every breakout debut. Every returning bestseller. Every “have you read it yet?” moment. The eBook New Release Plan brings the year’s most anticipated reads to your library before your members even ask — homegrown and international, fiction and non-fiction, page-turning and prize-winning.



# eBook New Releases Mills & Boon

## Romance, on rotation.

Keep your loyal Mills & Boon readers loved-up with a dedicated New Release Plan. Every month brings fresh titles across every imaginable kind of love story: ballrooms and courtrooms, Vikings and surgeons, marriages of convenience and matters of the heart. Curated for loaning. Built for binge-readers.



# Versatile Value Plan

A **flexible fund** for whatever your patrons need next. Patron demand never sits still. **Reserves** climb when a release lands. Favourite titles approach their **expiry**. New **campaigns** need backing. In-demand titles need **simultaneous** access unlocked. Communities ask for **languages** they haven't seen on the shelf.

The Versatile Value Plan gives your team a flexible fund to answer all of it — set aside extra budget, then put the money wherever your patrons need it most. Across eBook, eAudiobook, Read-Alongs, eComics, Graphic Novels, Manga and LOTE.

Self-serve on BorrowBox Connect, or let our content team do it for you.



# Value Plan eAudiobook

**Demand met. Reserves Cleared. Refresh on repeat.**

Digital titles expire. Tastes shift. New campaigns land. The eAudiobook Value Plan gives your team a flexible, year-round budget to refresh, replace and respond — across genres and seasons. Sim access copies are now available. Curate it yourself through BorrowBox Connect, or leave it to our content team



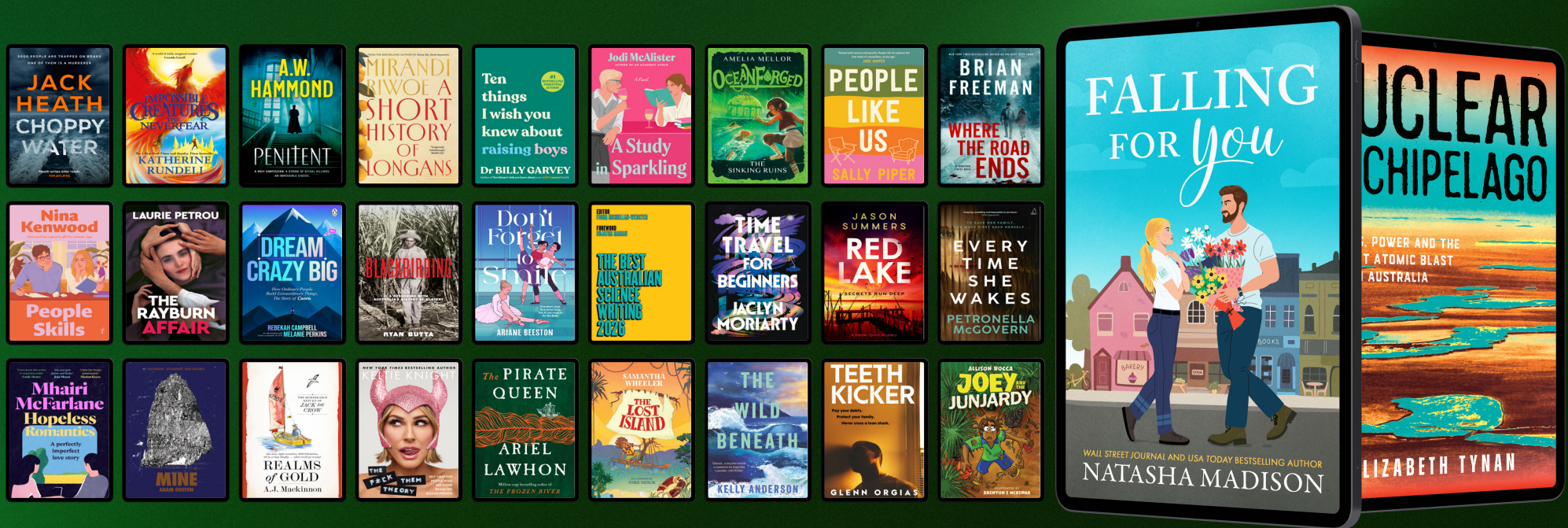
## Bestsellers from:

Aaron Blabey, Lisa Jewell, R. F. Kuang, Mandy Magro,  
Jessica Mansour-Nahra, Adele Parks, Jason Summers

# Value Plan eBook

## Budget that flexes with you.

Set a value against your eBook collection and use it however your library needs — extra copies for high-reserve titles, replacements for expiring favourites, or fresh titles for a campaign. We'll curate, recommend and reserve to your brief, or you can run it from BorrowBox Connect. No leftover budget, no missed opportunities



### Bestsellers from:

Dr Billy Garvey, A. W. Hammond, Jack Heath, Natasha Madison, Jodi McAlister, Mirandi Riwoe, Katherine Rundell, Elizabeth Tynan

# ePress

Digital magazines and newspapers are flying off library shelves. And thanks to BorrowBox ePress, your members can read all about it. No monthly article limit, and auto-updated content from the world's leading publishers – we've even gone ahead and curated collections to get you started. All you need to do is subscribe.



# Full Access ePress Package

## ePress Endless Possibilities

When you go full access, your patrons can access ePress from everywhere. Every newspaper, every magazine, every issue. The most comprehensive way to deliver journalism, lifestyle and culture into the hands of your community. eMagazine & eNewspapers can be translated and read in up to 45 languages\* and dyslexic font is also available.



\*Masthead user terms and conditions apply.

# ePress Subscription Plan eMagazine

Glossy reads, tap and go.

Vogue. Marie Claire. National Geographic. Australian Women's Weekly. Your patrons' favourite mastheads, all available the moment they tap "borrow". The world's best magazines, right where your members already are. eMagazines can be translated and read in up to 45 languages\* and dyslexic font is also available.



\*Masthead user terms and conditions apply.

# ePress Subscription Plan eNewspaper

Today's news, today.

Bring the pressroom straight to your digital shelf. The eNewspaper Value Plan delivers the day's top mastheads with zero wait and full simultaneous access — so every patron can stay informed, no matter how many turn up at once. eNewspapers can be translated and read in up to 45 languages\* and dyslexic font is also available.



\*Masthead user terms and conditions apply.

# ePress Subscription Plan Mixed Format

## Headlines and highlights.

Why choose? The Mixed Format Value Plan delivers daily journalism and glossy lifestyle magazines in one seamless subscription — so your members can catch up on the morning headlines and unwind with their favourite Sunday read, all from the same app. eNewspapers can be translated and read in up to 45 languages\* and dyslexic font is also available.



\*Masthead user terms and conditions apply.



**We're  
here to  
help you  
grow your  
audience.** 

**Four online events** each year

**Point-of-sale materials**

**Ready-to-use digital assets and campaigns**

We actively support libraries in driving discovery, engagement and circulation.

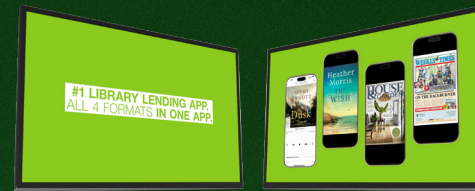
# Digital Marketing Assets



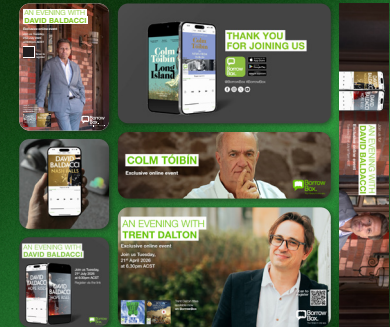
Always Open Posters



BorrowBox Charts



Dynamic Videos



Event Assets



Kiosk Screens



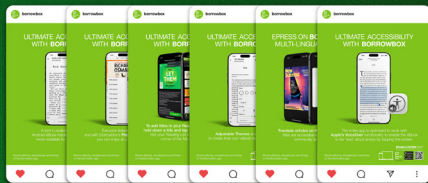
Campaign Assets



Device Posters



Screen Images



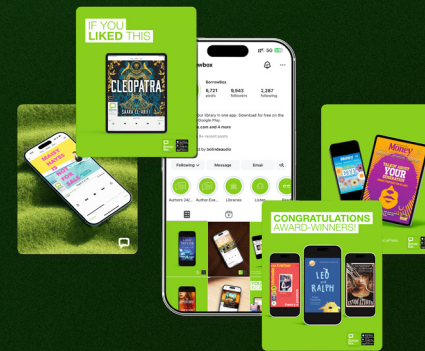
Accessibility Assets



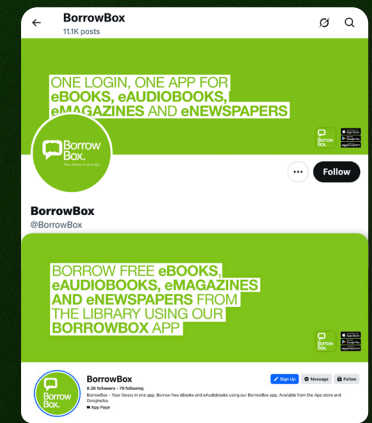
Spotlight Titles



Infographics



Social Media Assets



Social Banners

# Point of Sale Materials



User Guide (A6)



Instructional Bookmarks



ePress Device Bookmarks



Lanyard with Swing Tag



Get BorrowBox Business Card



Small Stackable Cube (6cm | Supplied flat)



Promo Sticker For Use on Physical Collection (40mm)



Large Stackable Cube (30cm | Supplied flat)



Table Talkers



Door sticker (10cm x 14.5cm)



Device Posters



Posters (A2)

# Our Service Commitment

## **BorrowBox App for End Users – 4.7 rating on the app store.**

Seamless access to digital content via our intuitive BorrowBox mobile and web apps.

## **Access to BorrowBox Connect**

Full access to our powerful, easy-to-use system for managing, curating, and optimising the digital content collection. Best in class digital management system.

## **Regular Updates and Enhancements**

Ongoing improvements to features, performance, and user experience.

## **Best-in-Class Analytics**

Access at your fingertips to dashboards, detailed reporting to monitor and evaluate user statistics and collection performance.

## **Comprehensive MARC Records**

Complete, ready-to-load records provided for seamless catalogue integration.

## **API Integrations**

Flexible catalogue and authentication integrations with library management systems for seamless workflows and user experience.

## **State-of-the-Art Infrastructure**

Enterprise-grade systems provide fast, reliable, and scalable digital content service and delivery.

## **Data Protection and GDPR Compliance**

Robust end-to-end data security measures and processes and GDPR compliance (EU residents).

## **Service Availability and Uptime Commitment**

BorrowBox will be available 24/7/365 with an uptime target of 99.7%, excluding scheduled maintenance.

## **Proactive Incident Management**

Our technical team uses cutting-edge technology and processes to monitor the BorrowBox platform 24/7/365, allowing for proactive incident detection.

## **Expert Account Management**

A dedicated Sales Manager offering regular performance reviews, training, and guidance.

## **Comprehensive Customer Service**

Reliable, consistent and expert assistance for staff via phone, email, and online tools, with built-in user help in-app.

## **Extensive Supplier Selection and Content Services**

Intuitive tools, expert guidance and flexible supplier selection enable libraries to curate a balanced, community-driven collection.

## **Flexible Training**

Ongoing staff training for all solution features, analytics and content tools.

# A phone call away. A real human everytime.



**Cassie Landt**  
Team Co-ordinator  
& Solution Expert



**Bridget Lucey**  
Senior Content and  
Solution Expert



**Natasha Boyd**  
Senior Content Expert



**James Parratt**  
Content & Solution  
Assistant



**Alicia Plessa**  
Content & Solution  
Assistant



**Nicole Sutton**  
Operations and Customer  
Service Manager



**Alex Arevalo**  
Customer Service  
Executive - Library



**Lauren Knights**  
Customer Service  
Executive - Library



**Emily Maiolo**  
Library Customer  
Experience



**Alana Tabacco**  
Administration Assistant  
- Library Services



**Helen Bower**  
Group Commercial  
Director



**Joseph Camilleri**  
Senior Client  
Relationship Manager



**David Kazlauskas**  
Senior Client  
Relationship Manager



**Carla Murdoch**  
Client Relationship  
Manager



**Sarah Peldmanis**  
Client Relationship  
Manager

# Borrowbox content plans across all formats. Digital content, done for you.

Keep your BorrowBox shelves fresh, relevant and ready to loan with Digital Content Plans curated, supplied and supported by Bolinda — your complete digital content partner.

Simply select your plan on the order form, nominate the amount of content you want, and we'll do the rest: curating and ranking high-demand titles across formats, supplying content regularly, and providing marketing support to help drive demand and usage.

All Digital Content Plans are Prepaid.

Choose your Plan or Plans from the Digital Content Plan order form. We'll curate, supply and support the rest.



# Your library's complete content partner.

Built for Libraries. Backed by experience.

We're a publisher, distributor and tech company in one.

We have deep local knowledge, international publishing reach and incredible, exclusive partnerships.

Our products and services have been perfected with librarians in mind. And we go above and beyond to make it easy for you to offer excellence to your members and communities.

We're here to be of service.

Follow the Leaders



@bolindaaudio @BorrowBox

